Prevention and Partnerships

First Coast Child Protection Team Conference
Wednesday, March 29th

Presented by:

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Why do we want CACs and MDTs to know about MBF Programs?

- **Disclosures**
  
  "I love the MBF lessons. The students are quickly and easily engaged in the program and they learn about safety measures in an easy and non-threatening way. This program also creates an awareness in our schools and the classroom culture that says prevention planning is key and it is important and okay to speak up about red flags and abuse."  
  - Kristi House CAC

- **Interviews**

- **Law Enforcement Cases**

- **Healing**

- **Community Prevention**
The Monique Burr Foundation for Children is a nonprofit founded in 1997 by Edward Burr to honor his late wife, Monique Burr, a devoted child advocate. MBF’s mission is to provide the best, comprehensive prevention education programs to protect children from abuse, bullying, and many other types of victimization.

Since 2010, MBF programs have been taught to more than 9 million children across the U.S. and in 6 additional countries. Our goal is to reach every child with this critical safety education to help protect them from victimization and ensure their safety and physical and mental well-being throughout their childhood and across their lifespan.
Over 5,000 facilitators have been trained
9 million students reached
Schools in all 67 Florida counties use MBF programs

Are we in your community?
Impact of Florida Requirements

**FS 1003.42 - Required Health Instruction**

- Substance Use and Abuse
- Internet Safety
- Prevention of Child Sexual Abuse, Exploitation, and Human Trafficking
- Teen Dating Violence and Abuse (7-12)
- Life Skills that build confidence, support mental and emotional health, and enable students to overcome challenges

**FS 1006.147 - Jeffrey Johnston Stand Up for All Students Act**

- Bullying
- Cyberbullying
Partnership of Support
Assess and Plan

- Needs Assessment
- Barriers
- Resources
- Stakeholders
- Benefits
- Develop Plan

THINK BIG.

Start small.
Needs Assessment/Barriers

- Schools and/or organizations have limited resources
- Emphasis on testing/limited classroom time
- Support from district/school administrators
- Support from parents
- Support from communities, legislators and key stakeholders
- Funding may be limited
Successful and Effective Program Resource

- Developed based on research and follows best practices
- Comprehensive in content and audience
- Provides multiple exposures and reinforcements
- Developmentally appropriate
- Provided at NO COST to Florida public and charter schools
- Fun/engaging for students with opportunities to practice skills
- Based on rules rather than feelings
- Trusted and supported by parents, educators, and experts
- Evidence-based
Benefits of Partnership

**Organization**

- Supports mission
- Provides positive exposure
- Provides opportunities for:
  - Grants
  - New staff
  - Using volunteers

**School(s)**

- Student safety and academic success
- Positive school climate
- Professional development for staff
- Increases parent awareness and school-home communication
- Supports state mandates
- Supports school policies
- Provides positive exposure
Prepare and Implement
MBF Programs: Topics Covered

- Child Abuse
- Bullying/Cyberbullying
- Digital Dangers/Exploitation
- Human Trafficking
- Family/Relationship Abuse

According to polyvictimization research, you don’t need multiple single-topic programs, you only need ONE COMPREHENSIVE PROGRAM.
Comprehensive Topics Covered

- General Safety and Prevention
- ALL Types of Child Abuse
- Who Harms Kids and How
- Safe vs. Unsafe Strangers
- Bullying
- Cyberbullying
- Digital Abuse and Safety
- Digital Citizenship
- Exploitation
- Trafficking
- Relationship Abuse
- Sexual Assault
Foundational Elements

The MBF 5 Safety Rules

- **Know What’s Up**
- **Spot Red Flags**
- **Make a Move**
- **Talk It Up**
- **No Blame | No Shame**

Safe Adults

- Why Safe Adult vs. Trusted Adult
- How to identify Safe Adults
- What to talk to Safe Adults about
- What to do if a Safe Adult doesn’t help you
Share Outcomes
Children involved in school-based prevention programs were:

- more likely to use the school-taught self-protection strategies when victimized or threatened;
- more likely to feel they were successful in protecting themselves, and;
- more likely to disclose to someone about the victimization attempts.
Evaluation

EXAMPLE:

MBF Child Safety Matters Implementation by Kristi House

- 2,450 K-5 students from Miami-DCPS January 2018-March 2020
- Positive outcomes regardless of gender or grade level
- 4 disclosures of child sexual abuse
- 1 report of physical abuse
- Parent shared program information with Seacamp in Florida Keys
Expansion

Located in Panama City, Florida with satellite offices in Marianna and Chipley serving 6 counties.

Selected and partnered with MBF

Community Outreach Program began October 1, 2016, with one outreach advocate and has expanded to a team of five advocates serving five counties.

- **2016**: 1,209 children received the program
- **2017**: 6,969 children received the program
- **2019**: 26,315 children received the program
- **2020**: 20,077 children received the program
- **2022**: 29,747 children received the program (170 disclosures)
Other Things You Can Do...

- Be an advocate, ensure MBF programs are in your community schools.
- Partner with schools and organizations to deliver prevention education lessons.
- Provide prevention-related trainings – schools, legal, law enforcement, medical, child welfare/advocacy
- Share our message - programs, social media, resources, learning opportunities, etc.
MBF Resources

Online Trainings

- Recognizing & Reporting Child Abuse
- Real World Safety – Protecting Youth Online and Off
- Protecting Children from Sexual Abuse
- Preventing, Recognizing, and Responding to Human Trafficking
- NEW! Online Child Sexual Exploitation

How can MBF help you increase your impact?
Contact Us

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www.mbfpreventioneducation.org